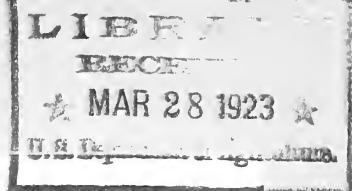


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c 1923,



Hav - a - Look Gem

Hav-a-Look
GARDENS

50 BILLERICA, MASS.

GEORGE L FISH

Dahlia Specialist - Gladioli Enthusiast

P O BEDFORD, MASS.

Foreword



Personally, I am a modest (if there be such) Traveling Salesman, with an intense love for flowers, which I inherit equally from both parents. I've had several kinds of fevers in my existence, namely Bird Fever, Hen Fever, and Dog Fever, as well as Flower Fever; but the worst of all is the Dahlia Fever. "*Dahliattis*", I call it. Once it fastens its tentacles upon you, you are a goner—no cure!

The only relief is Dahlias and more Dahlias. But what cleaner and more beautiful hobby could one have than the glorious Dahlia hobby?

I started a garden of Dahlias seven years ago and I have been at it ever since. The greatest satisfaction to me from the hobby is the production of new seedlings—the crossing of the different types and colors—in the hope of producing something new and worth while; the anxious watching, waiting and wondering if I have something new or startling in color or type, or perhaps both, and the joy of visiting the garden some beautiful morning, and finding a new bud unfolding that gives promise at least of being out of the ordinary. The feeling is grand and no mistake. I feel that I have been very fortunate indeed, in originating a few seedlings of sufficient merit to offer my fellow Dahlia Enthusiasts, and I sincerely trust the purchasers of either of the herein described seedlings, produced at Hav-a-Look Gardens, may experience an equal amount of pleasure from growing them, that I have in producing them.

I never intended to enter the commercial ranks as a grower of Dahlias, but I find I cannot keep up with the game without disposing of my surplus stock, hence this modest little brochure which I trust will be acceptable to all who receive it.

Yours for more and better Dahlias,





Hav-a-Look
GARDENS

50 BILLERICA, MASS.

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P O BEDFORD MASS

I specialize in the following varieties, originated by my esteemed friend, Mr. Thomas J. Murphy, a grower of more than twenty years' experience, who has undoubtedly produced more meritorious Dahlias than any other New England grower under like circumstances. Every Dahlia here listed is worthy of a place in any dahlia garden in the country; in fact, a number of these varieties are already grown from coast to coast.

New Varieties for 1923

Corrianna Flood—Dec.

An extraordinarily fine flat flower; grows easily; eight inches and the softest-clear pink color imaginable, a real acquisition.

Bulbs Plants

\$10 \$5

Worlds' Best White—Hy. Dec.

Mr. Murphy claims this is his best white, and it certainly is a wonder for bloom, size, stem, quality, everything to be desired; but it shows a decided creamy center. As a bloomer it's the best white, I know

10 5

George Stanley Harvey—Dec.

Large heavy, full to center, wide, flat petals of fine clear Magenta with a slight suffusion of white, reflex, silvery white.

10 5

George Ray—Hy. Dec.

Golden bronze yellows and reds, of brightest coloring, a gorgeous blending and a difficult Dahlia to describe. Stems good but flower is so large and heavy that it is apt to droop slightly. *One of the finest*

10 5

Mary Curtin—O. C. Dec.

Heavy, very bright red with cream white tips of good size, four years old and has never sported yet. The finest white tipped red I know

5 3

#468 Unnamed—Hy. Cact.

Somewhat similar to Lady Helen, but darker shading, cerise magenta, small whitish tips, remarkably attractive flower

5 3

Sorosis Searchlight—Hy. Cact.

A lobster red coloring with small golden tips somewhat similar to Lorna Slocombe, very fine

5 3

Sorosis Souvenir—Hy. Dec.

Very large, full to center, flowers on long stiff stems, color a soft buttery yellow—a very fine built flower

5 3

Older Varieties

Ben Wilson—Dec.

Light red, often gold tipped, a wonderfully good flower; does well with everybody. Eight inch flowers, common

3 2

Sorosis—Dec.

A rich dark, velvety red, often reaching nine inches in size—	Bulbs	Plants
I consider it the peer of any red grown today	\$5	\$3

Cardinal King—Dec.

As its name designates, a true Cardinal red, of good size and substance. One of the best. I had the honor of naming this seedling five years ago	2	1
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Yellow Gem—Dec.

Yellow, pronounced white tips, rarely sports, unquestionably the best white tipped yellow to date	3	2
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Mayor Fitz—Dec.

An outstanding flower, combining the different tones of buff to yellow, has the highest center of any flower yet produced. Will be very popular	3	2
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Apex—Dec.

A remarkably heavy flower of beautiful buff and orange; shades to yellow in center, petals curl slightly and split at ends—giving it a ball like effect	3	2
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Dr. John Flood—Dec.

A light magenta and cerise, streaked silvery white, very choice coloring	2	1
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Alice F. Long—Dec.

A large very full flower of a beautiful shade of soft yellow, petals split. Extra fine	3	2
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Pollyanna M.—Dec.

This is a wonderful big round Dec. very full to center two tone. Orange and yellow with orange red ends. I believe this flower can be grown to ten inches in New England with good treatment	5	3
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Boston White—Hy. Dec.

A beautiful white Hy Dec. of large size and substance grows easily eight inches, a remarkable flower every way.	Plants only	3
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White Prince—Hy. Cact.

A fine upstanding white, of good size and much merit. A fine flower every way	3	2
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Lilly Grand—Hy. Cact.

In my opinion, this is unqualifiedly the best exhibition white yet produced. Will average over seven inches. Have grown it 9¼ inches. Eight inch flowers common. After four years' experience with this flower, I have not changed my opinion. It is however, a hard flower to grow right. Needs lots of pruning, and bulbs do not winter well. Stock will always be scarce on this account	Plants only	3
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The Orchid—Dec.

A decided bluish lavender, and an extraordinarily fine flower every way, worth far more than price asked for it	3	2
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Raymond Hitchcock—Dec.

Bright clear yellow, grows often $7\frac{1}{2}$ to 8 inches. Unquestionably the very best ribbon petal yellow extant Bulbs Plants
\$3 \$2

Baba, Bott—Hy. Dec.

Petals open white, rapidly change to an exquisite cream pink and gradually grows to a clear pink with age. One of the very choicest Dahlias produced 5 3

Theda Barnes (Bodge)—Dec.

A large finely formed Dec. of a very pleasing shade of henna red, darker to center, a rare color in Dahlias, very fine stems and prolific flower. New Plants only 5

Clifford (Bodge)—Dec.

A nice clear light red of merit, has an attractive twist to petals, new Plants only 5

Harmony (Bodge)—Dec.

The best purple for a long time; color, shade between Edith Slocombe and G. H. Carr. New Plants only 5

Madelyn Lawrence (Marshall)—Hy. Cact.

A very fine purple maroon; the petals are very long and somewhat the type of Grizzly, has a silvery reflex. Grows eight inches easily. A fine flower Plants only 5

A. C. Lawrence, syn A. C. L.—Hy. Dec.

An exquisite soft blush pink and cream of great merit. Tall grower, will be very popular Plants only 3

Francesca (Marchant)—Peony

A wonderful peony grows to $9\frac{1}{4}$ inches. 8-inch flowers. Common. Coppery red. Extra fine Plants only 3

Just a word on the subject of **Green Plants**: An experience covering a period of four years has proven to my entire satisfaction that Green Plants are equal, if not superior to Bulbs. They are safer to plant, as you can plant them later if you wish, with good results, or you can plant them earlier than bulbs, and if they get nipped by late frost, cut them back and they will come again. They produce better and clearer flowers than bulbs, and flower earlier. They possibly do not produce quite as many tubers, but the tubers average better quality and size. With this single exception, I consider them far better than the average bulb. This explanation is written only for those who have never had experience with Green Plants.

The grower who has used them will take them every time in preference, if grown cool and stocky. Especially as they are cheaper, being only about one half the price of bulbs. Seventy per cent of my flowers last season were produced on green plants and I never had finer or larger blooms.

Try Green Plants and have twice as many for your money.

At the exhibition of the Massachusetts Horticultural Society and Dahlia Society of New England, September, 1921, I was awarded honorable mention on new seedling Dahlia and First Class Certificate of Merit on Collection of Seedlings by the Massachusetts Horticultural Society—not showing for competition. In September, 1922, I showed in the Class for Seedling never before shown, and was awarded first prize by the Dahlia Society of New England and honorable mention on collection of Seedlings for exhibition only by the Massachusetts Horticultural Society.

I offer the Dahlia loving public nine seedlings, originated at Hav-a-look, for dissemination in the Spring of 1923.

Several of these are of an entirely different type of petal and coloring, than any others in the country today, to the best of my knowledge and belief, and as such I trust will prove a welcome addition to the many meritorious varieties already introduced.

Hav-a-look Gem

This as is indicated by its name, is truly a **Gem**. A creamy colored incurved hybrid cactus type, the edges of the petals are a bright vermillion shading to orange and changing again to henna with age, the petals also incurving still more ball like.

This Dahlia created a furore at the Exhibition held by the Massachusetts Horticultural and Dahlia Societies of New England at Boston in September, 1921, and was awarded Honorable mention by the Massachusetts Horticultural Society, as being a distinct departure in Dahlia production. I did not show for competition being one of the judges for the New England Society.

There is something particularly alluring about this Gem; the more you see it, the more you want it. Of average size, grows about four feet high, does better in a dry season, and will stand considerable pruning.

I had not intended introducing it until 1924, but so many of my friends and customers have begged me for it, that I have decided to offer a limited number of bulbs, delivery May 10th, 1923.

One bulb only to a customer \$10.00 each

Esther of Hav-a-look

A true type of Hybrid Decorative, nice high center formation, a very full flower, that practically does not open, grows universally seven one half to eight inches diameter, fine stem, and a flower that looks right at you.

This Dahlia is nearer a true cerise in coloring than any other before the public today. Even with age, shows only a slight trace of magenta; the reverse is silvery and occasionally shows through the petals, which slightly twist at the ends, thus giving it a silver tip effect. Truly a remarkable Dahlia in every way.

Stock very limited, one only to a customer \$10.00 each

Hav-a-look Crimson King

A large fine decorative of exceptional quality of petals, full to center, flowers, that will average seven and often eight inches, perfectly placed on remarkably long stiff stems, always facing the front, and as its name indicates, is a rich dark Harvard crimson, and is absolutely the best decorative of its color I know.

Stock limited Price \$5.00

Har-a-Look GARDENS

50 BILLERICA, MASS.

GEORGE L FISH

Dahlia Specialist - Gladioli Enthusiast

P O BEDFORD, MASS.

Each season I add to my general collection of Dahlias twenty-five to fifty of the best of the year's new varieties from California and other growers, using some of them in my hybridizing work. As I do not specialize in these, I cannot offer bulbs in any quantity; but since building my propagating house, last year, I am prepared to offer green plants and in some instance pot bulbs of these fine new varieties, at usually one-half catalogue prices for bulbs. As most of these varieties are well known to the Dahlia Connoisseur, I shall not attempt any other description than the name of the variety. Customers desiring these plants will do well to book their order as early as possible, otherwise they may be disappointed.

The following are among the choicest and most desirable new introductions:

Alex Waldie
Ambassador
Amanda Houghton
Amun-Ra
Anticipation
Arrow of Gold

Bashful Giant
Bonnie Brae
Bonnie G.

Champagne
Claremont
Caruso
California Superba
California Enchantress
Cardinal Mercier
Carolyn Wintjen
Catherine Wilcox
Carmencita
Clara K. Sears

Della V. Potter

Evelyn M. Dane

Gladys Bates
Gladys Sherwood
Glorianna
Grace Allen Fay
Gee Whiz

Helen Keller

Ina McKay
Insulinde

Jean
Judge Alton B. Parker
Judge Marean
Jessie Von Del Telford
Junior

Laurine
Liberty Bond
Lolita Velasco
Lady Betty
Lake Erie
Lorna Slocombe
Leota Cota

Mrs. W. N. Rowe

Nobillis
New Moon

Oriole
Osam Shudow

Paul Michael (Old Gold)
Pacific Glow
Perfect Beauty
President
Pearl Ruggles
Pride of the Garden
Plymouth Rock

Resplendent
Ruth Phillips
Rosa Nell

Shudows' Lavender

The Sheik
T. N. Snow
The Grizzly

U. S. A.

Venus

Wizard of Oz
Wm. Slocombe

Ysleata

The Gladiolus



The peer of all Summer garden flowers as a cut flower. Easy of culture, with a color range equalled by no other flower grown. The brightest and darkest of reds, purples, blues, mauves, pinks, yellows, though the cream shades to the perfect white, with literally hundreds of distinct varieties from the giant sizes to the smaller hooded primulinus, is it any wonder they are often termed the "Poor Man's Orchid". No garden is complete without them.

Hav-a-Look Gardens, has a collection of several hundred of the choicer varieties. The stock of many of these recent introductions is so limited, however, that we list only such varieties as can be readily supplied and those which can be had at reasonable prices. We shall, however, be more than willing to try and procure for our customers the rarer, scarcer varieties if they will advise us the kinds they desire.

We can supply bulbs of the foregoing varieties in most of the different sizes from bulblets to No. 1 bulbs of 1½ inches and upwards. Also by the hundred or thousand as may be desired.

If you can use bulbs in large quantities, write us for special prices.

Bulbs will be shipped via Parcel Post or Express as customer may elect. Buyer to pay such charges, excepting single bulbs which will be sent post paid.

Remittances may be made by Registered Mail, P. O. Money Order or American Express Cheques or Bank drafts on Boston, Mass.

Shipments will be filled in the order received and as expeditiously as is possible. An early booking of your order will be appreciated and will facilitate early shipments.





IN THE GARDEN OF GLADIOLI

Named Varieties of Supreme Quality

Alice Tiplady. Primulinus hybrid. Extra large orange saffron flower of the hooded type. Very choice.
25c each. \$2.50 per doz.

America. The most popular gladiolus in existence, in exquisite soft pale pink, tinted lavender, with enormous wide open flowers.
5c each 50c per doz. \$4.00 per 100

Anna Eberius. Dark velvety purple; throat deeper color. An unusual shade. Choice.
25c each \$2.50 per doz.

Baron Hulot. Deep violet blue, the best dark blue in cultivation. Always attracts attention.
10c each \$1.00 per doz. \$5.00 per 100

Blue Jay. The finest American blue gladiolus. Flowers bright blue with pure white spots in throat. "True Stock"
50c each \$5.00 per doz.

Crackerjack. Large flowers of rich velvety dark red. Throat is spotted with yellow on dark background.
5c each 50c per doz. \$3.00 per 100

Crystal White. A white of great purity, with small diamond shaped violet-lavender mark in throat.
10c each \$1.00 per doz. \$7.00 per 100

Crimson Glow. Perfect deep scarlet. Open flowers of largest size and well placed.
50c each \$4.00 per doz.

E. J. Shaylor. Beautifully ruffled, of deepest rose-pink. Pure rose.
50c each \$5.00 per doz.

Evelyn Kirtland. Beautiful shade of rosy pink, soft shell-pink center, bright scarlet blotches on lower petals. A prize winner everywhere.
15c each \$1.50 per doz. \$10.00 per 100

Fire Ribbon. Ten to twelve open blossoms on a tall spike, a long fiery band of richest glowing red. Wonderfully showy.
25c each \$2.50 per doz.

Flora. Canary yellow, with scarcely any markings. Flowers well placed, plant tall and strong. One of the very best yellows in existence.
50c each \$5.00 per doz.

Gen. Pershing. New. Very large. Upper petals pale pink. Lower petals yellow, striped rich carmine.
25c each \$2.50 per doz.

Kunderdi Glory. Ruffled petals. A beautiful creamy-buff, tinted soft pink.
10c each \$1.00 per doz. \$6.00 per 100

Golden King. Bright glistening golden yellow, with vivid crimson blotch.
10c each \$1.00 per doz.

Gretchen Zang. Lovely melting salmon-pink, very beautiful.
10c each \$1.00 per doz. \$8.00 per 100

Helen Franklin. Pure white, with narrow violet throat markings. Kunderd ruffled variety of much promise.
25c each \$2.50 per doz.

Herada. Clear brilliant mauve; blossoms of immense size, a wonderful new color.
15c each \$1.50 per doz. \$10.00 per 100

Ida Van. A most beautiful deep salmon red, or flaming orange pink. Very rich and brilliant color.
10c each 75c per doz. \$7.00 per 100

Le Marechal Foch. Beautiful shade of light pink. Enormous wide open flowers. Very early and a good grower. One of the latest importations from Holland, and very highly recommended.
30c each \$3.00 per doz.

Liberty. A grand deep red with strikingly marked white throat. One of the showiest and best reds.
10c each \$1.00 per doz. \$7.00 per 100

Lilywhite. Unquestionably the best early white grower. As early as Hally. Ideal for forcing, and a sure bloomer even from very small bulbs. As a florist's white it cannot be surpassed.
Strong bulbs, 20c each \$2.00 per doz.

Mary Fennell. Palest lavender, tinged soft pink, paler throat. Large wide open flowers of misty loveliness. A Patrician among gladioli.
20c each \$2.00 per doz.

Mary Pickford. Extraordinary flower of most delicate creamy white. Throat finest soft, sulphur yellow. This variety is very vigorous and a fine multiplier.
35c each \$3.50 per doz.

May Toy. Shades of orange and yellow. Tall slender spikes, very decorative.
10c each 75c per doz. \$4.00 per 100

Mephistopheles. Bright crimson, splashed with dark crimson and yellow, like a gorgeous butterfly. Compels attention.
25c each \$2.50 per doz.

Mrs. Dr. Norton. Soft La France pink with creamy-throat large open flowers, tall spikes and a prize winner everywhere. Nothing better. Awarded Silver Medals by Mass. Horticultural Society.
Fine bulbs, 50c each \$5.00 per doz.

- Mrs. Francis King.** Enormous flowers of beautiful flame-pink.
5c each 50c per doz. \$3.50 per 100
- Mrs. Frank Pendleton.** Bright rose-pink on a pure white ground. A giant blotch of richest carmine red on lower petals.
10c each \$1.00 per doz. \$7.00 per 100
- Mrs. G. W. Moulton.** Flowers of extra large size; a solid dark rose red in color with very slight tracings of deeper color in throat. Very showy.
25c each \$2.50 per doz.
- Mrs. Watt.** Royal red rose color, an American beauty shade, clear solid crimson. A variety that everyone loves at first sight.
10c each \$1.00 per doz. \$7.00 per 100
- Myrtle.** Tender and delicate rose pink, in the lovely shades of the trailing arbutus. The most beautiful pink yet produced in a gladiolus.
15c each \$1.50 per doz. \$10.00 per 100
- Niagara.** Very large, open flowers of soft, pale yellow.
10c each \$1.00 per doz. \$8.00 per 100
- Panama.** Deeper pink than America, of which it is a seedling. A lovely soft color, and considered by many the very best pink sort.
10c each \$1.00 per doz. \$6.00 per 100
- Peace.** Giant blooming white, very strong grower, strong lilac mark in throat. Flowers of great size and beauty.
10c each \$1.00 per doz. \$6.00 per 100
- Prince of Wales.** Lovely soft salmon of largest size. Very early.
10c each \$1.00 per doz. \$7.50 per 100
- Princeps.** The amaryllis-flowered gladiolus. Largest blooming sort, single blooms sometimes measuring over six inches in diameter. Brightest scarlet, large white throat.
10c each 75c per doz. \$6.00 per 100
- Purple Glory.** The giant of the Kunderdi Glory race and of remarkable color. Deepest velvety maroon red, with almost black blotches, as if burned into the petals. Beautifully ruffled, and a most extraordinary variety.
Each \$1.50
- Red Amarillas.** Brilliant blood-red flower of giant size on medium height plant. Blooms formed like an Amaryllis.
25c each \$2.50 per doz.
- Rouge Torch.** Large creamy-white flower with a rouge torch-like tongue on inferior petals, making a very striking contrast.
10c each \$1.00 per doz. \$5.00 per 100
- White Glory.** A gorgeous pure white of exact size as Kunderdi Glory, with beautiful iris blue throat. Fine as a delicate iris. Grand.
25c each \$2.50 per doz.
- Vermillion.** Scarlet with enormous flowers and tall spike.
25c each \$2.50 per doz.
- Empress of India.** Very dark red, tinged with purple, unique and beautiful.
10c each \$1.00 per doz.
- Halley.** Delicate salmon-pink with pale yellow throat. Very large flowers. One of the very earliest to bloom.
5c each 50c per doz. \$4.00 per 100
- Pink Perfection.** Lovely appleblossom pink, many flowers open at once. Considered the finest pink variety ever originated in Holland.
15c each \$1.50 per doz. \$10.00 per 100
- Sulphur King.** Long spike of clear sulphur yellow, the deepest clear yellow gladiolus.
25c each \$2.50 per doz. \$20.00 per 100
- Schwaben.** Canary yellow, shading to soft sulphury yellow.
10c each. \$1.00 per doz. \$6.00 per 100
- Wilbrink.** Like Halley only of soft pink, very early.
10c each \$1.00 per doz. \$8.00 per 100

Have-a-Look
GARDENS

50 BILLERICA, MASS.

GEORGE L FISH

Dahlia Specialist - Gladioli Enthusiast

P O BEDFORD MASS



Yours truly,
and Hav-a-Look Noontide

Massachusetts Horticultural Society,
FIRST CLASS CERTIFICATE.

To George L. Fish for the
Collection of Seedling Dahlias
submitted September 10, 1921
In Testimony that in the opinion
of the Society the collection of seedling Dahlias shown
contained numerous distinct and meritorious
varieties.

Josephus D Hatfield

Chairman of the
Committee

Attest: George L. Fish

President.

Massachusetts Horticultural Society,
CERTIFICATE OF
HONORABLE MENTION

Awarded to G. L. Fish
For Dahlia 'Haw a look' Germ

Boston Sept. 10, 1921

George L. Fish PRESIDENT

Wm. P. Rich SECRETARY

Josephus D Hatfield
Chairman Committee
on Plants & Flowers

Hav-a-look Noontide

Another wonderful stemmed Decorative Dahlia, of brightest orange red, tinged and streaked with yellow, averages seven to seven and a half inches with occasional eight inch flowers, tall grower, and one of the best for the back row in the garden. Always up and looking at you.

Stock limited Price \$5.00

Ethel J. Smith, of Hav-a-look

This is one of the most unique Dahlias yet introduced, both in make up, as well as coloring. A Hybrid pure and simple, opens as a decorative; petals wide and long, which rapidly begin incurving, and with age looks like a big Chrysanthemum; many of the petals have a small spine like the barb of a fish hook, pointing to the center, and is altogether the most unique petal I have ever seen. Ends of petals split. The color is like no other Dahlia, being the color of rich old port wine (of lamented memory) with a silvery reverse, occasionally throws a sport flower with beautiful cream white petals in center, which is remarkably attractive.

Stock limited, one only to a customer Price \$5.00

Hav-a-look Golden Whorl

A beautiful Hybrid Cactus type, combining a rich orange with yellow shadings, very much whorled and twisted, although the petals are flat, rather than quilled. Finest of long stems and a tremendous bloomer, medium height, a remarkable cut flower type, average of flowers five to six inches. Price \$3.00

Hav-a-look Rosy Morn

A round decorative showing a little of the show type of petals, good size and stems, with all the colorings of a Rosy morn, soft rose, shading through to the yellows, toward the center, which is full. A flower everyone likes.

Stock limited Price \$3.00

Hav-a-look Glorious Sunrise

The name describes the flower, it is truly a glorious sunrise, the brightest vermillion, and brightest yellow, of any flower combining these two colors, petals are broad and much split at the ends, giving it a fringed appearance—would be classed as a peony type, good stems and size, and a constant bloomer.

A low grower Price \$3.00

Hav-a-look Pond Lily

I have hesitated considerably about putting out this seedling, as the stem is not to my liking. It is stiff enough, but not large enough to hold the blossoms up-right. In color and quality of flowers it is exquisite. A fine flat decorative often seven and one half inches, the softest of salmon pink, outer petals suffused rosy pink, with a very soft yellow center, nearly every visitor who sees it exclaims, "I must have it even if it does hang its head". So I have decided to let it out to those who want it. Price \$3.00

(Plants only)

These prices are for field grown bulb divisions except where noted and will be shipped anytime desired after May 10th, 1923.